



Delivery Specifications Adverts

Magazine Dutch Strawberry Day / ISFC 2027

Dutch Strawberry Day 6 January 2027

International Soft Fruit Conference 7 January 2027

Location: 1931 Congress Center 's Hertogenbosch, The Netherlands

Print run: 1000 full colour

Distribution: presentation on 6 and 7 January.

The magazine has a Dutch and English part

Specifications - advertisements

Sizes:

- 1/4 page (93x130 mm (portrait) (€ 295,-)
- 1/2 page (190x130 mm (landscape) (€ 440,-)
- 1/1 page (210x297mm + 3 mm bleed all around, with cut and bleed marks) (€ 760,-)
- 1/1 page advertorial (standard layout and created using your own material as photo, text and logo) (€ 1.250,-)

If you advertise in both magazines, you will receive a discount of 50% on the smallest advertisement.

Please note: All amounts mentioned are exclusive of VAT.

Delivery:

- Full colour CMYK
- Embed fonts in file
- Place ad frame
- Minimal 254dpi
- Deliver as PDF-file
- Please indicate in filename: format, company name and placement in Dutch or UK language part
- Advertisements not delivered on time or delivered with the wrong specification will not be placed.
- Advertisements supplied in a larger format will be invoiced in accordance with the format.

Delivery date and address:

Please email your advertisement before **30 October 2026 to isfc@delphy.nl**.

Of course you can also use WeTransfer.

